LOYOLA COLLEGE (AUTONOMOUS) CHENNAI - 600 034



FIFTH SEMESTER - APRIL 2025

B.Sc. DEGREE EXAMINATION - VISUAL COMMUNICATION

UVC 5502 - ART AND AESTHETICS

Date: 24-04-2025 Dept. No. Max. : 100 Marks
Time: 01:00 PM - 04:00 PM

SECTION - A

Answer ANY FOUR of the following

4x10=40

- 1. Discuss Agam and Puram in Tamil literature with examples
- 2. Explain the theory of Rasa and its impact on aesthetics.
- 3. Elucidate Panofsky's approach to Iconology.
- 4. Write short notes on a. Renaissance b. Baroque.
- 5. Write in brief about the six canons of Chinese paintings.
- 6. Explain the contribution of Leonardo da Vinci's contribution to the Renaissance movement.
- 7. Write about the eastern approach to art and aesthetics.
- 8. Brief the style of Raja Ravi Varma paintings

SECTION - B

Answer ANY THREE of the following

3x20=60

- 9. Explain the Roman art and architecture with examples.
- 10. Explain the different styles of Indian Architecture.
- 11. Discuss the contribution of Stella Kramrisch to Indian art history.
- 12. Narrate the difference between the representational art and abstract art.
- 13. Explain the features of Gothic architecture with examples.
- 14. Write a detail note on the north Indian architecture.